



|SPONSORSHIP |GUIDE

BUILDING **CREATIVE** PARTNERSHIPS

CREATIVATION BY NAMTA 2024



JOIN US IN NEW ORLEANS, LA FOR CREATIVATION

Creativation by NAMTA 2024 will be hosted in New Orleans. Need more information about exhibiting at Creativation? Contact us

START YOUR PARTNERSHIP WITH US TODAY

Learn more about our sponsorship opportunities and how to get involved

HOW TO GET INVOLVED

BECOME A SPONSOR

SPONSOR

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.



Premiere and Program
Sponsorship Packages



Activity Sponsorship
Opportunities



Al a Carte Sponsorship
Opportunities



PREMIERE SPONSORSHIP PACKAGES



BECOME A SPONSOR

PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



GOLD
\$50,000
SOLD

Co-host hotel key cards, branding
visibility at check-in, registration,
President's Reception

JOANN

SILVER
\$25,000

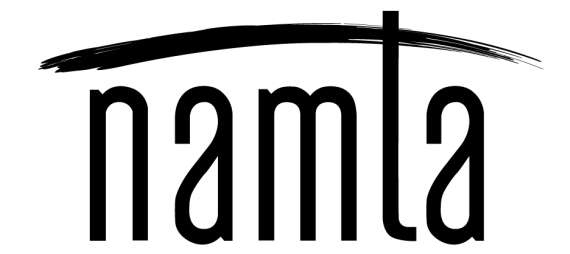
WiFi on the Trade Show Floor,
Transportation Shuttle Branding

BRONZE
\$15,000
SOLD

Welcome Reception

GOLDEN
ARTIST COLORS

ACTIVITY SPONSORSHIPS



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.

**NEXT
GENERATION**

SOLD

45 & Under Networking Reception
for young professionals

Bob Ross

**BIG EASY FROZEN
BEVERAGE STATION**

\$8,000

Two days and choice of Mardi
Gras Vanilla Shake, Bananas
Foster, Pat O'Brien's Frozen
Hurricane, Mango & Strawberry

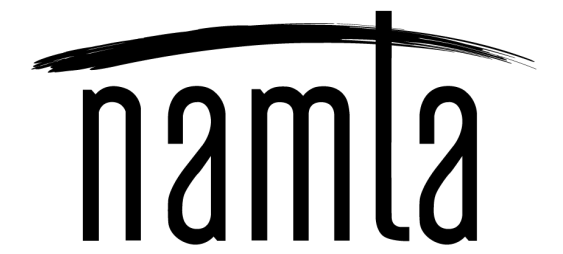
**CAJUN MARY
STATION**

\$5,000

Cajun Mary's with vodka and
garnished with green beans,
lemons, limes and olives



ACTIVITY SPONSORSHIPS



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.



DJ ENTERTAINMENT

\$1,500

Two or three hour blocks of
various music genres with
professional services by DJ

B-Sharp

CREOLE CREAMERY CART

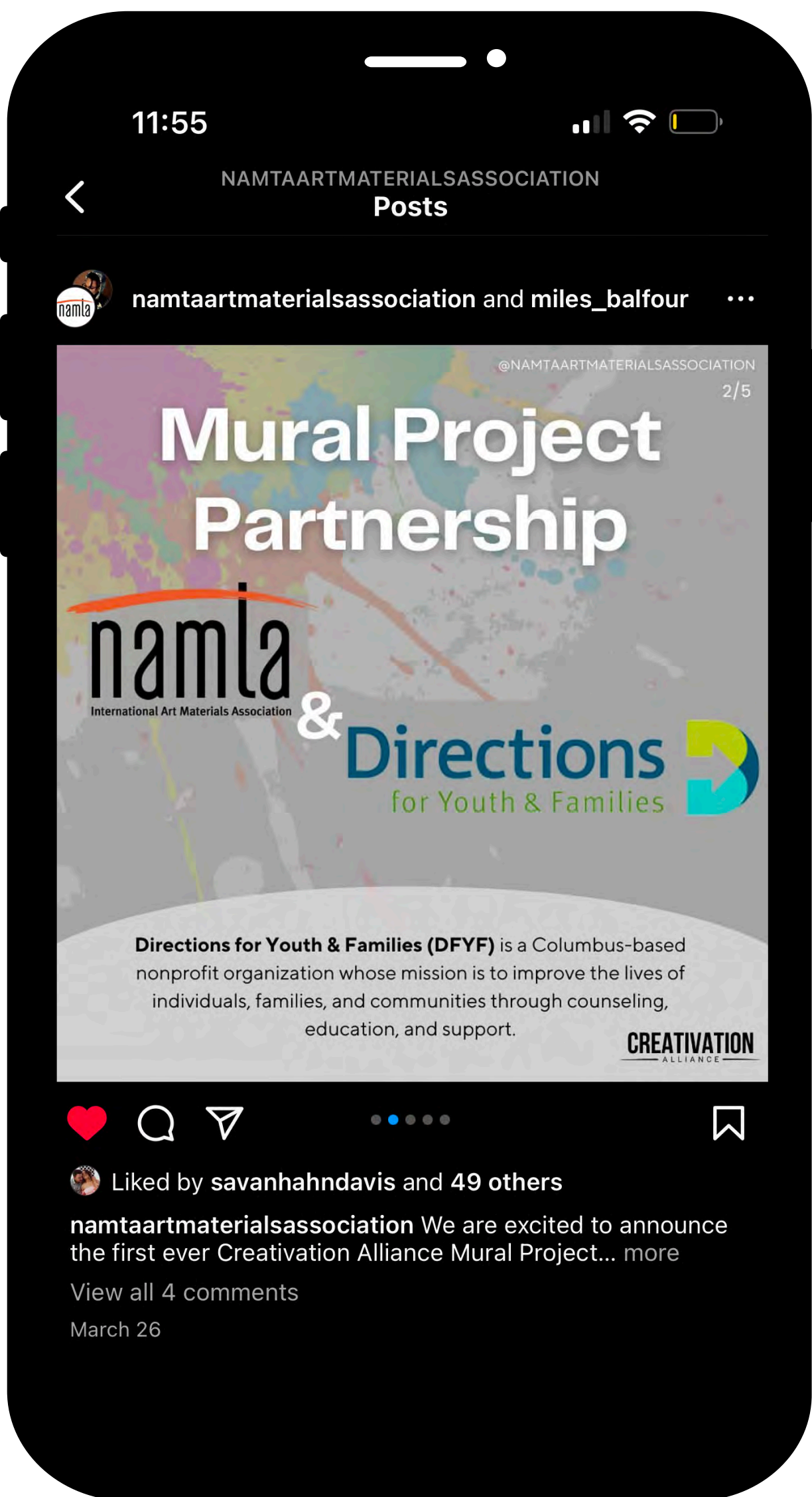
\$5,000

Choose from a variety of flavors
such as Cookie Monster, Creole
Cream Cheese, Chocolate Amaretto
Cheesecake, Lavendar Honey

INFUSED HYDRATION BAR

\$5,000

Three decorative dispensers
filled with refreshing infused
water with your choice of flavors



PREMIERE AND ACTIVITY SPONSORS: WHAT'S INCLUDED?

PERKS LISTED BELOW ONLY APPLY TO PREMIERE AND ACTIVITY SPONSORSHIPS:



Feature in Convention Directory



Inclusion with Social Media postings



Webpage Feature



Push notifications during the show



Logo throughout show promotion



Banner ad and landing page feature
on Mobile App

COLLABORATION SPONSOR PACKAGES

LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.



BECOME A SPONSOR



LEAVE YOUR MARK IN NOLA

\$1,000 + Materials

\$2,500 Product Category Exclusivity
Mural Sponsorship with NAMTA's
annual Creativation Alliance
project partner

MARDI GRAS SOCIAL

\$100 + Materials

Form new connections with
Creative Professionals and share
product information and samples.
Saturday, March 23, from 5-7 PM



AL A CARTE SPONSORSHIPS



BECOME A SPONSOR

WI-FI



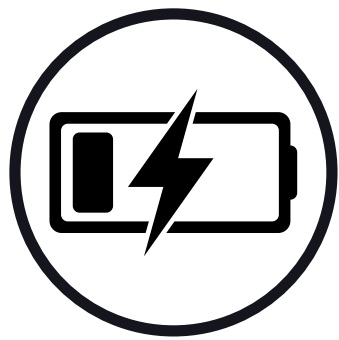
\$10,000

TOTE BAG



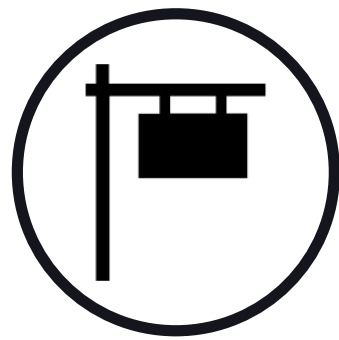
\$7,500

CHARGING STATION



\$2,500

AISLE SIGN



\$1,000

SOCIAL MEDIA POST



\$1,000/per

CLING



\$750/per

READY TO SECURE YOUR SPONSORSHIP?

CONTACT US



Have questions or ready to secure your sponsorship? Contact **Rick Munisteri** or **Mary McLane** for more information about the opportunities listed.



Rick Munisteri

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Mary McLane

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LET'S GET CREATIVE TOGETHER.

NAMTA

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